CO-EDS

FUN ON THE CAMPUS

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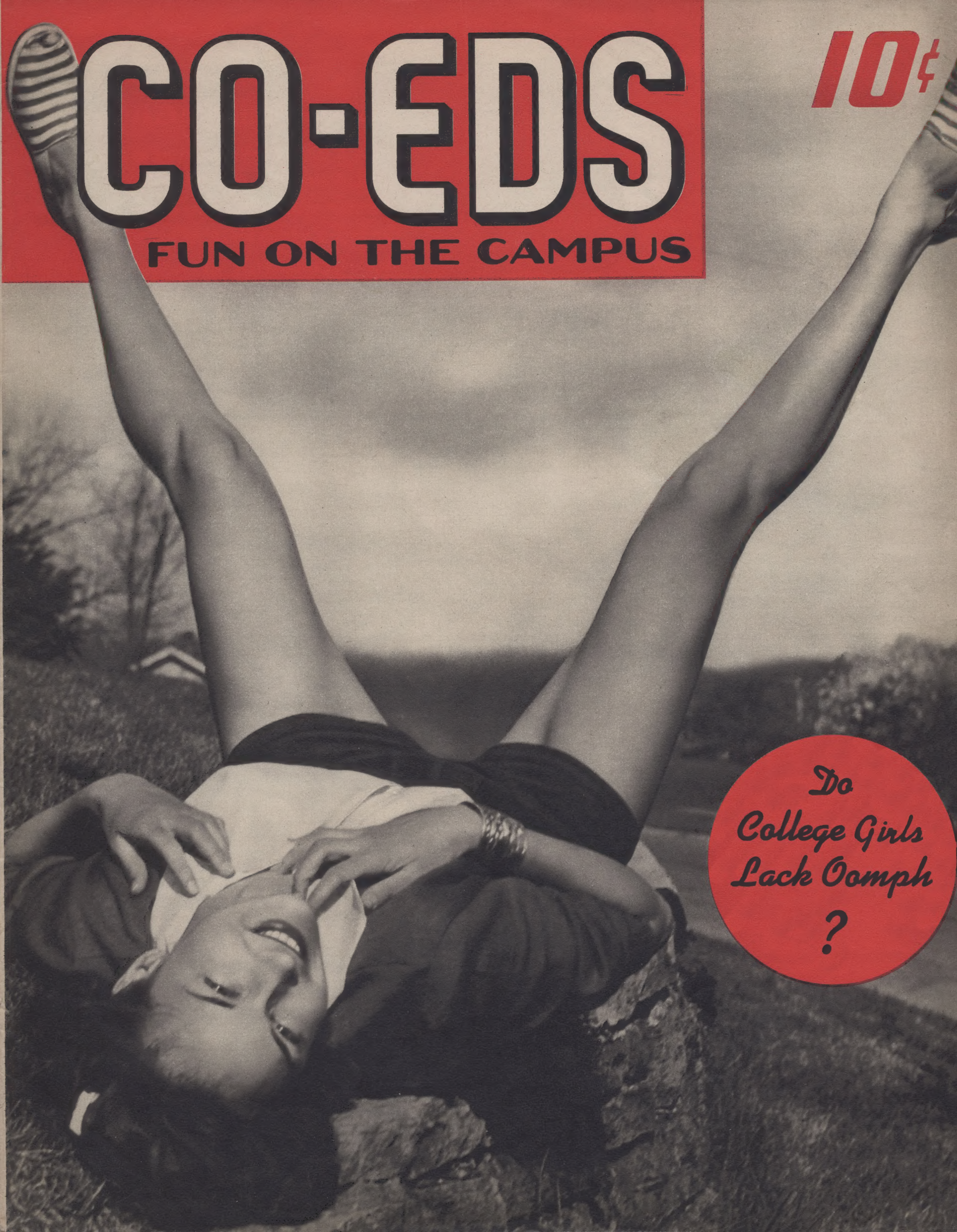

Do College Girls Lack Oomph ?

BRIGHT VASSAR COLLEGIAN SHINES AT FAIR

Pretty, 22-year-old Anna Minot (you'll find her again on page 7) received her education at Vassar College on scholarships, waited on tables for living expenses. She was president of campus dramatic club, made Phi Beta Kappa, and graduated in 1939. She's American Jubilee bit player at faltering 1940 New York World's Fair.

VOL. I NO. I

CO-EDS

FUN ON THE CAMPUS

DECEMBER, 1940

ON THE COVER

Kathryn "Kiff" Cooley, popular Gamma Phi Beta senior at Iowa State College, forms the letter "V," for "Veishea," an acrostic composed of the first letters of the five schools within the college: Veterinary, Engineers, Industrial Science, Home Economics and Agriculture. "Veishea" Carnival is the outstanding social event of the college year at Iowa.

CO-EDITORIAL

Cherchez la femme is a timeworn phrase, but one which, by the very nature of things, has never outlived its appropriateness. It is especially true when applied to American campuses. Despite a preponderance of women at some co-educational colleges, zest for the search is as keen there as elsewhere.

Man's age-old interest in the fair sex does not die; and just don't you believe those crotchety old misogynists, Rodgers and Hart, that there could ever be such a thing as "Too Many Girls!"

In order to make easier the task of finding co-eds most apt to attract the attention of undergraduates, both male and female, we have scoured the sunlit greens and shaded quadrangles of colleges throughout the country for candid action pictures showing the smart and charming U. S. college girl at her engaging best. In the following pages, we give you the net results of our endeavors.

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CO1

CO-EDS FIND PLAYING FAIR IS NOT EASY WORK

CAMPUS QUEENS ARE ACE PERFORMERS

COLLEGE students are resourceful at finding employment to keep them occupied during the summer months, often creating fields for service which the average person has long been accustomed to perform for himself.

University of Southern California's Estelita Searcy, one of the attractions at Michael Todd's replica of the old French quarter in U. S.'s famed city of the Mardi Gras fête.

Some undergraduates seek types of employment best fitting them for chosen professions or work after college. Most are concerned, however, with earning their keep during the summer vacation, while having a good time. Often, these holiday avocations continue during the school year and help pay the student's way through school.

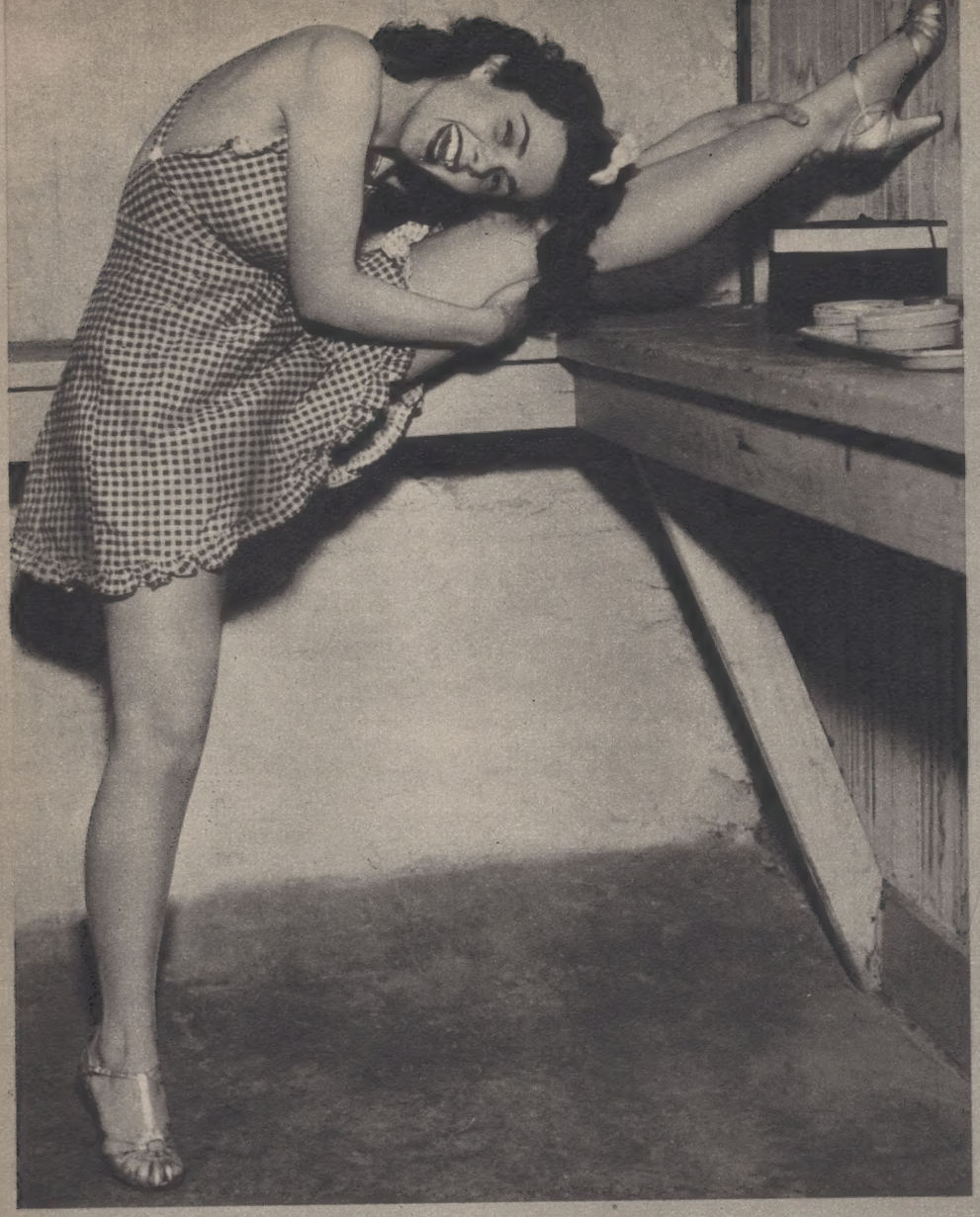
Thus, Harvard's Frank George fills three engagements a week at local functions, performing as a magician. Northwestern University's Ralph Lidge raises bees, sells the honey. Stanford University's Robert Maiden mixes his own perfumes for co-ed customers. Also from Stanford is Bob Love, who grinds paper-thin slivers of rock for geology classes to study under the microscope. Chicago University's Barbara Connelly (*upper right*) is a night club dancer. U. C. L. A.'s Dolly Vaughan (*Page 6*) "demonstrates" swimming pools. Soliciting magazine subscriptions, serving tables and mowing lawns are considered prosaic by today's youth, in whom the unsettled state of world affairs has kindled a zest for excitement.

The New York World's Fair and the Golden Gate International Exposition have provided stimulating jobs for a host of collegians these last two summers, three-quarters of the personnel at both Fairs being composed of college men and women.

On this and following pages are pictures of co-eds cavorting about in the amusement area at the 1940 New York World's Fair: University of Southern California's Estelita Searcy, Gay New Orleans; Brooklyn (N. Y.) College's Mickey Gaynor, Hot and Cold Show; Penn State's Claire Anderson, Streets of Paris; N. Y. U.'s Carol and Connie Demling, Brooklyn College's Evelyn Medine, University of Miami's Mabel Gross, Penn Hall School's Betty Scanlon, and Ohio State's Betty McDonald, Aquacade; Oberlin's Eleanor Fairchild, American Jubilee; Vassar's Anna Minot, American Jubilee; Northwestern's Trudy Burke, University of Chicago's Betty Bartley, Streets of Paris.

BARBARA CONNELLY CROSSES U. OF CHICAGO CAMPUS.

BROOKLYN (N. Y.) COLLEGE'S SOPHOMORE MICKEY GAYNOR.



BARBARA, A SOCIAL SCIENCE MAJOR, LIMBERS UP BEFORE MIRROR IN NIGHT CLUB DRESSING ROOM.

SHE EXECUTES A HIGH KICK FOR THE PHOTOGRAPHER. SHE IS TWENTY-TWO.

CLAIRE ANDERSON (STREETS OF PARIS) HAILS FROM PENN STATE.

BEVY OF CO-EDS (SEE PRECEDING PAGE FOR NAMES) FROM BILLY ROSE'S NEW YORK WORLD'S FAIR AQUACADE.

CONTINUED ON FOLLOWING PAGE

CO-EDS AT WORK (Concl'd)

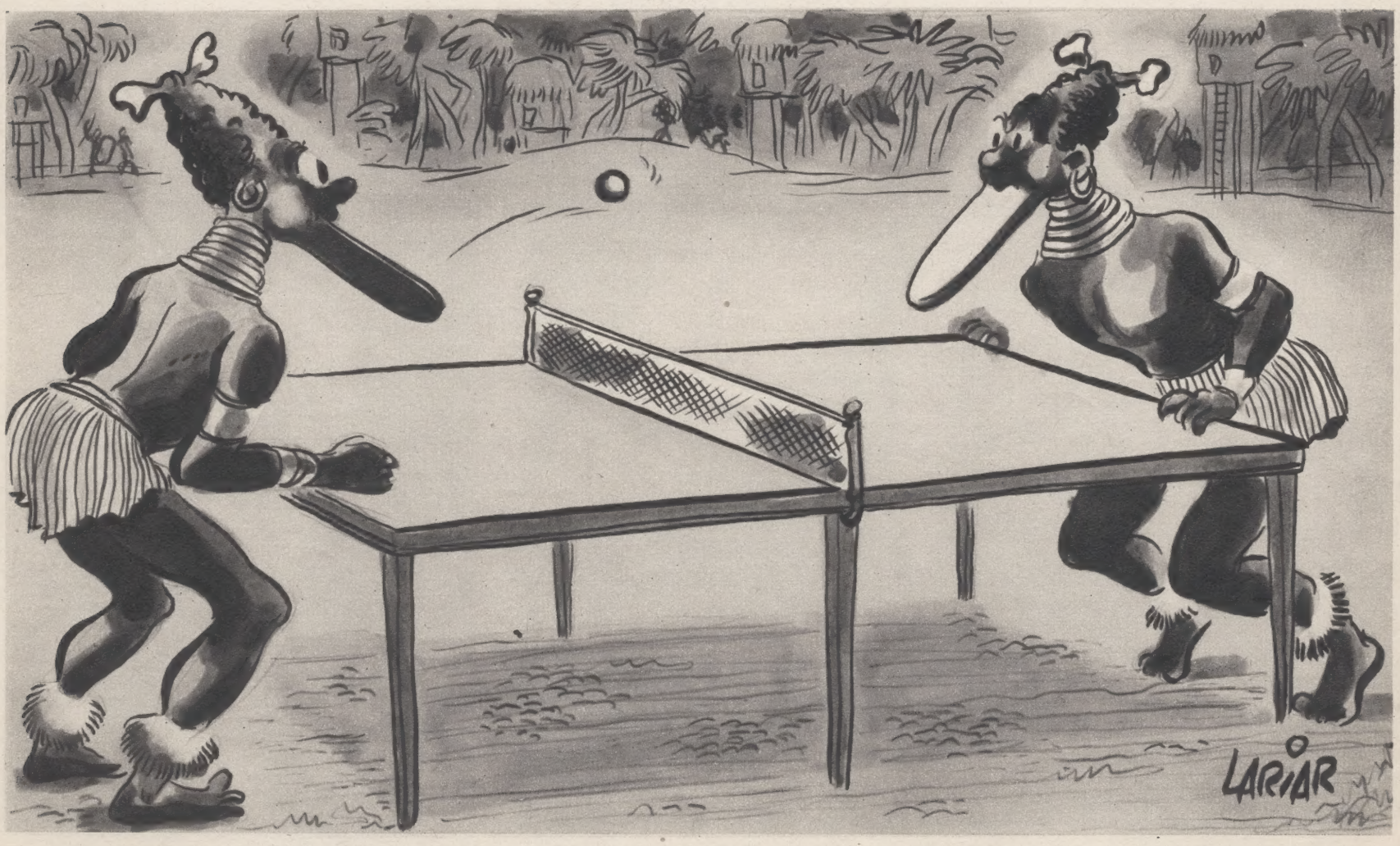
ELEANOR FAIRCHILD, AMERICAN JUBILEE DANCER, IS FROM OBERLIN COLLEGE.

U. of S. C.'s Dolly Vaughan (*above*) and prospective swimming pool purchasers. Left: Northwestern's Trudy Burke at Streets of Paris.

University of Chicago's Betty Bartley, another Streets of Paris lovely, strikes fetching pose. *Right*: Anna Minot, Vassar College Phi Beta Kappa, appears in N. Y. World's Fair-owned spectacle, American Jubilee.

"BUT YOU SAID THE TYPEWRITER NEEDED A NEW RIBBON!"

"QUICK, LET'S SUBMERGE—HERE COMES THAT AWFUL ADMIRAL PHLOTZ!"



WHITE MOUNTAIN QUEEN IN WARM CLIME

Far from slalom races on Hanover's Oak Hill and skiing at the Big Jump on Lyme Road is Georgian Court College's Marjorie Carlin, queen of the 1940 Dartmouth Winter Carnival, as she suns herself on beach of New Jersey shore resort.

BRITISH NERVES ARE SOOTHED BY ANTICS OF YOUTHFUL "JITTERS"

HEPCATS GIVE ALL FOR FREEDOM OF THE KNEES

HITLER'S impending Blitzkrieg failed to subdue the irrepressible spirits of English hepcats, alligators and "scobos" (British term for girl jitterbugs) (*see below*) from all parts of the United Kingdom, who recently competed in the National Jitterbug championships held at Streatham's (London) Locarno Dance Hall.

Exhibiting brands of shagging, lindy-hopping, boogy-woogying and improvised rugcutting that would have brought joy to the hearts of our own solidest senders, high-ridin' contestants tossed their hip-swinging partners about with classic abandon, reversed established order when one scobo turned-about and gave hip to her male partner (*lower right hand corner, opposite page*).

In attendance, to massage aching muscles and weary feet of exhausted dancers, were nurses who administered relief during intermissions, conditioned surviving contenders for finals.

NURSE IN ATTENDANCE MASSAGES CONTESTANT'S LEGS DURING AN INTERMISSION.

MOMENT OF CONVERSATION IS ENJOYED BY TWO COMPETITORS IN MIDST OF DANCE.

BADGE OF GIRL JITTERBUG IS PROMINENTLY DISPLAYED AS PART OF THIS ROUTINE

RIDIN' HIGH IN TRUE AMERICAN STYLE ARE THIS SWINGING LASS AND HER PARTNER.

FROM LAST POSITION (ABOVE, RIGHT) BOY FLINGS GIRL UP TOWARDS CEILING.

SAME COUPLE (LEFT) SHIFT INTO ANOTHER UNRESTRAINED RUGCUTTING SWINGANTIC.

GIRL TAKES THE INITIATIVE IN "TURNABOUT". LIFTING BOY OFF HIS FEET.

"SAY WHEN!"

UP GOES VIRGINIA AS SHE GETS THE OLD HEAVE-HO.

REACHING HEIGHT OF TOSS, SHE STARTS TO DESCEND FEET FIRST.

GATHERS MOMENTUM AS SHE DROPS.

OMAHA BOYS' LASS FLING BEFORE GRADUATION

SENIORS END FOUR YEAR FEAST OF KNOWLEDGE WITH DEMI-TOSS

EXUBERANT spirits of Omaha University's graduating upper-classmen seeking an outlet for their emotions, were responsible for "capture" of eighteen-year-old, vivacious Sigma Chi Omicron Virginia Lundquist, sophomore popularity queen, to be victim of campus blanket-tossing prank, staged on last day of school.

Other co-eds, marked for similarly affectionate treatment, wisely remained out of sight. Before they could be found, school authorities intervened and put a stop to the dangerous game.

Frightened as much as Virginia by the experience were the boys themselves; note worried expression of lad holding canvas (*lower left*) as Virginia descends.

Virginia's relief on reaching *terra firma* (*below*) is shared by palpitating pranksters, who thank stars for safe landing.

VIRGINIA'S LOOK OF FRIGHT IS MATCHED BY THE CONCERNED EXPRESSION OF TORMENTOR.

ALL'S WELL THAT ENDS WELL. VIRGINIA, EXHAUSTED, SMILES WITH RELIEF.

PICTURED ABOVE IS THE OLD-FASHIONED, OVER-THE-SHOULDER METHOD OF CHEATING ON AN EXAMINATION. ARTLESS AND UNIMAGINATIVE, THE CULPRIT IS EASILY DETECTED.

HANDS THAT ROCK CRADLES HAVE OFTEN HAD EXPERIENCE WITH CRIBS

HOW COLLEGE GIRLS WHO ARE SHY ON DATES AVOID APPOINTMENTS WITH THE DEAN OF WOMEN

CHIEF reasons for cribbing among college students are (1) unfair examinations by instructors, justifying attempts to pass them by equally unfair methods, (2) cheating classmates, who make it necessary for others to cheat in order to keep up with them.

Whatever the reason, cribbing has ceased to be the subject of blitzkrieg by professor against student, and has settled down to a long drawn out battle of wits between students on the one hand, faculty on the other.

It is not meant to imply that undergraduates as a whole are unscrupulous and untrustworthy. Our story concerns itself merely with classic examples of undergraduate ingenuity which have been long successful in eluding the watchfulness of the professorial eye, and have become traditions.

Most exasperating, especially to young instructors, is the "leg" crib, a for-women-only device (*page* 16, *upper right*), in which notes fastened to the co-ed's thigh by means of adhesive tape, immediately above the knee, are visible through the sheer stocking. The young lady has merely to cross her knees to conceal the offending paper. Even when the culprit is discovered, the professor is unable to cope with the situation because of the embarrassment which necessarily follows.

A method not pictured here, but popular with students, is the "scroll," consisting of a long, narrow strip of thin paper, rolled scroll-fashion onto two match sticks. Manipulated with thumb and forefinger to bring the needed notes into view, it holds a large store of information and is practically professor-proof because of its insignificant size.

Another method, illustrated on page 17 (*upper left*), is the "ring" crib. This resembles the "scroll," being closely written on thin paper concealed in the hollow interior of a large dinner ring, and extracted from time to time, as required.

Climactic is the story of the student who stalled through a staggering quiz, handed in a blank sheet. Later that afternoon, the professor, homeward bound, examination papers tucked snugly under his arm, as was his wont, was hailed by a small Negro boy, who called out, "Hey, mister, you dropped this paper," handed the professor a perfect examination paper, completed shortly before by the student, amid notebooks and text, in the proctorless security of his own quarters.

PROCTOR-BAFFLING CRIB CACHE. NOTES ARE FASTENED TO UNDERSIDE OF DRESS.

THE SHOE CRIB. ALL-IMPORTANT NOTES ARE CONCEALED IN THE HEEL OF THE SHOE.

TINY VOLUME OF CLOSELY WRITTEN NOTES HELD IN THE PALM OF THE HAND.

NOTES ARE TUCKED UNDER COLLAR OF COOPERATING STUDENT'S DRESS, REPLACED AFTER USING.

CONTINUED NEXT PAGE

EASILY DETECTED, THIS METHOD AVOIDS NECESSITY OF PREPARATION FOR QUIZ.

EVEN IF OBSERVED, PROCTOR IS QUITE HELPLESS TO DO ANYTHING ABOUT THIS ONE.

SIX-SIDED PENCIL, BEARING INFORMATION SCRATCHED ON SIDES WITH STYLUS. SEVERAL OF THESE JUDICIOUSLY INSCRIBED FULLY COVER THE SUBJECT-MATTER.

CLOSELY-WRITTEN NOTES ARE HIDDEN IN HOLLOW OF A VERY LARGE DINNER RING.

THIS DISMAYED YOUNG LADY HAS CARELESSLY DROPPED A LONG ACCORDION-CRIB.

NOTES ARE ATTACHED TO RADIATOR THE DAY BEFORE EXAMINATION.

IOWA PHI BETA KAPPA LAURA KNIGHT SAYS STUDYING IS BEST METHOD.

"MADAM, THERE ARE TIMES WHEN THE CUSTOMER IS NOT ALWAYS RIGHT!"

U. OF ALABAMA CHEERLEADER LIMBERS UP FOR STIFF SCHEDULE

COLLEGE YELL QUEEN SHAKES OUT KINKS (TSK!)

NO ordinary cheerleader is Co-ed Mary Phillips, eighteen-year-old School of Education junior at University of Alabama, whose inability to stand still for any length of time has earned for her the sobriquet, "Blitzkeed," on campus. "Any cheerleader can stand on his head," says Mary, who plans more spectacular routines for the approaching football season. Example: jumping through a hoop of fire.

At the Alabama-Fordham game, last year, her antics attracted the attention of Jack Dempsey, who invited her to perform for his party at New York's swanky Rainbow Room. During a recent college dance, she insisted on dancing to Ozzie Nelson's interpretation of *One O'Clock Jump*. Her partner quit.

MARY CANNOT WAIT TO DON HER FIELD UNIFORM BEFORE SWINGING INTO ACTION.

Alabama's "Blitzkeed" cheerleader, Mary Phillips, strikes a couple of routine poses for the photographer. "These are easy," she says. "Wait till you see me next fall!"

1. EARLY RISING IS AN ESSENTIAL FEATURE OF DAILY ROUTINE.

3. AFTER BREAKFAST, NELL TAKES LONG WALK IN FRESH MORNING AIR.

2. THEN A COLD SHOWER, FOLLOWED BY A BRISK RUB WITH THE TOWEL TO TONE UP SKIN.

PURDUE CO-ED POUNDS AWAY AT REDUCING

NELL SPEAR WEIGHS RESULTS OF INTENSIVE TRAINING

SUMMER session student at Purdue (Ind.) University is pretty Nell Spear, who weighed one hundred ninety-six pounds when she was nineteen years old, less than a year ago. Five feet, three inches tall, she is a size 11 today, and, as can readily be seen, has a figure most girls would envy. So successful have been the results of her adherence to a self-inspired system of dieting and exercise that she is in great demand as a writer of articles on reducing, and when she is not attending school, the Hoosier Athletic Club of Indianapolis claims her time as its physical culturist.

The accompanying photographs show her in a typical morning's work-out in the vicinity of campus.

4. SHE TESTS NEARBY BROOK, WHICH PROVES COOL FOR WADING.

5. IN UP TO HER ANKLES, SHE FINDS WATER REFRESHING, SCOOPS UP HANDFUL TO DRINK.

6. LEAVING BROOK, SHE TAKES TO ROAD AGAIN, PLUGS AHEAD AT A STEADY JOG UNTIL—

7. EXHAUSTED, SHE REACHES WELCOME SIGN, TELLING HER SHE'S HAD ENOUGH.

SPURNS 3 G'S FOR 3 R'S

Senior-to-be Mary Louise Jordan, campus beauty queen, is most photogenic co-ed at East Texas State Teachers College. Recipient of many attractive offers to model, she has spurned them all for a long planned school-teaching career.

CAMPUS ATTENTION-GRABBERS AT EASE

INTERESTING COLLEGIANS ARE PRINCIPALLY CO-EDS

ONE way for a girl to attract attention on campus is to go in for activities heretofore reserved for males. Of course, there are other ways of accomplishing the same result. Howard (Ala.) College's Mary Frances Garlington (*upper left*) has a sure-fire method; she's Fire Chief of Mamie Mell Smith Hall, girls' dormitory. At lower left, Co-ed Lee Lynn spins propeller during C.A.A.-sponsored flying course.

The Tennessee co-eds at upper right of next page have other ideas.

FIRE CHIEF MARY GARLINGTON OF HOWARD (ALA.) COLLEGE GIRLS' DORM.

STETSON (FLA.) UNIVERSITY'S LEE LYNN LEARNS TO BE AIRPLANE PILOT.

U.C.L.A.'S VIRGINIA JONES ATTRACTS ATTENTION NIGHTLY AT GOLDEN GATE EXPOSITION'S FOLIES BERGERE.

EAST TEXAS STATE TEACHERS JUNIOR CAROLINE MALLORY IS EYEFUL.

U. OF TENNESSEE CO-EDS BOMAR (LEFT), SMITH AND WEBB WAVE TO ATTRACT CAMERAMAN'S ATTENTION.

DRUM MAJORETTE GLORIA MITCHELL ATTRACTS AT NORTH TEXAS STATE TEACHERS.

P.B.K.'S RITA McGUANE, CHICAGO U., MELBA TOOMBS, STANFORD, AT FAIR'S BEAUTY COURT.

"I'VE SIGNED UP A LOT OF SWELL COURSES FOR NEXT SEMESTER—ALL MEN TEACHERS!"

PHOTOGRAPHER GETS CANDID SHOT OF MAXINE LOOKING FOR HIM.

ASKED TO POSE, SHE BECOMES CUTE, COYLY MODELS DRESSING ROOM DRAPE, AS CAMERA SHUTTER CLICKS.

TRIM KANSAS CO-ED MODELS UNTRIMMED COAT

NEW SPORTS NUMBERS SHOWN FOR CAMPUS WEAR AND WHEN

OPPORTUNITIES to model fashions in women's clothes bring to New York many a mid-western and western college girl, without special talents for singing or dancing (*see pages 4, 5, 6 and 7*). All she needs is a good figure.

Pretty Maxine Wright, University of Kansas co-ed, came east from Lawrence, Kansas, got herself a job at Fierman and Kolmer's cloak and suit house. Modeling Designer Audrey Jane's sports coats for Fierman and Kolmer are, also, University of Indiana's Midge Edwards, Columbia University's Arline Timberg.

LENGTH OF LEG IS IMPORTANT CONSIDERATION IN SELECTING MODELS. THAT'S MAXINE AT EXTREME RIGHT.

TERRY SOLDANO (LEFT) AND MAXINE IN TWEED SPORTS COATS.

"DEAR MOTHER: HAVE JUST BEEN MARRIED. FOR FURTHER DETAILS SEE YOUR LOCAL NEWSPAPER. LOVE, GEORGIA."

THERE'S NO "CONTROL" IN SWIMSUITS OF THIS TYPE.

SMITH COLLEGE GIRL IS KER-CHIEF BEACH ATTRACTION

HOMEMADE SWIM SUIT KNOTTY BUT NICE

Raised Eyebrows of swanky Westchester (N. Y.) beach club members greeted Connie's appearance in this novel bathing suit.

WEARER OF SUIT MUST POSSESS ALMOST PERFECT NATURAL LINES.

NO, chums, as you should all know by now, a neckerchief is not necessarily the chapter head of a sorority. Furthermore, and apropos of nothing, sororities have no place in any design for living at Smith College, up Northampton-way in the great commonwealth of Massachusetts.

Smith's Connie Blair, wondering how it feels to be a neckerchief—podd'n, we mean chapter-head-of-a-sorority—decided to find out. At a department store, she purchased four bandanas (which she assumed were enough to cover the subject—of sorority - head regalia — in warm weather at any rate). Borrowing a copy of Baird's *Manual of American College Fraternities*, she set out for the beach. The results of her research are presented here without further ado.

Oblivious to icy glances of disapproval, Connie gets set to take on maximum load of sunburn permitted by law.

LETTERS AND PICTURES

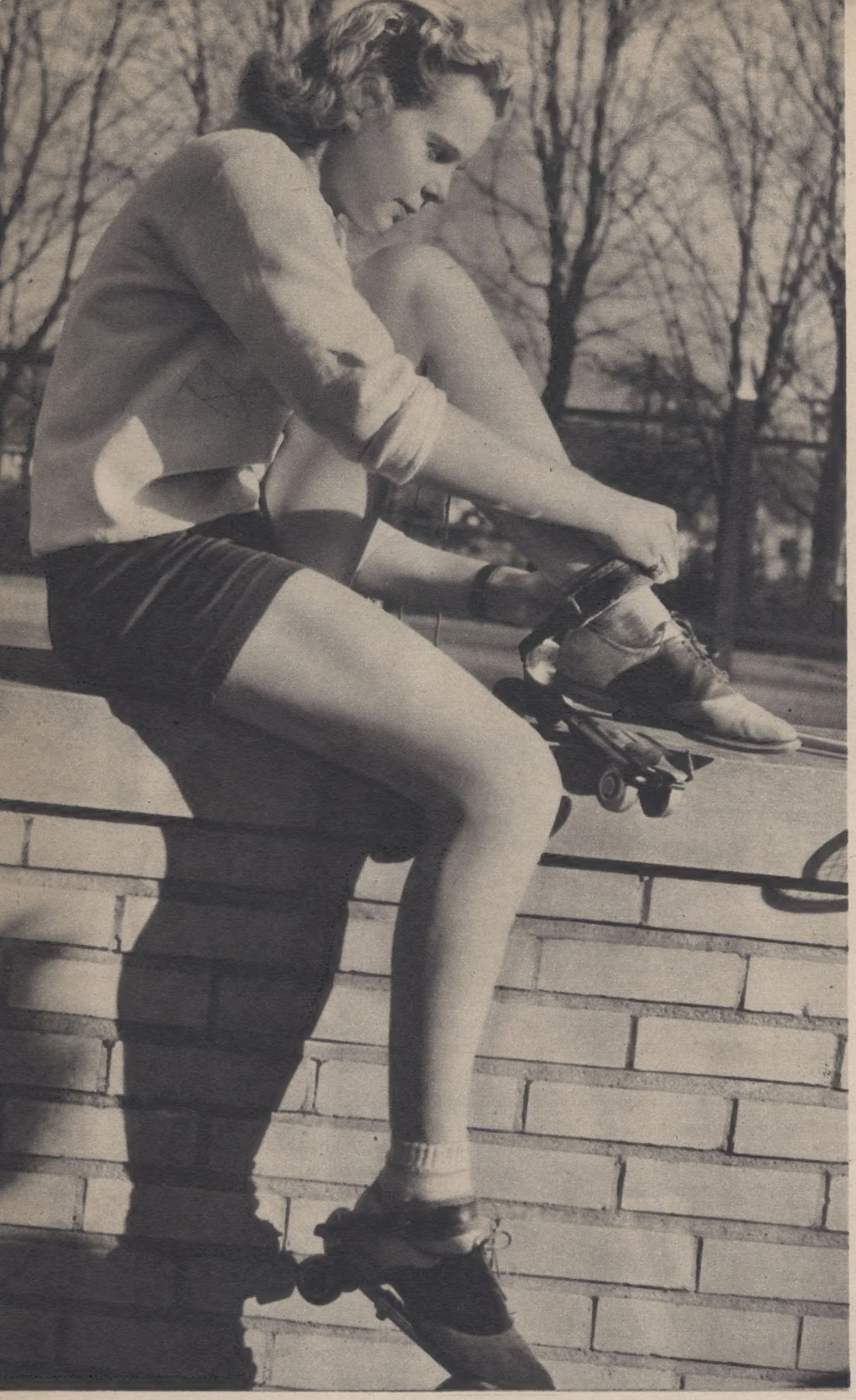
TYPICAL COLLEGE CO-ED

SIR: If anyone is a typical American college co-ed, it is Miss Bette Cooper of Centenary Junior College at Hackettstown, N. J.

In 1937 at the age of 16, Miss Cooper won the title of "Miss America" and, as you may remember, she was the only "Miss America" who has ever refused to accept the honorariums that go with the title, such as fur coats, movie contracts, and other commercial prizes.

Instead, Miss Cooper entered college and pursued her academic career, shunning all types of publicity. In college, she is a standout, participating in all sports and dramatic activities as well as being soloist in the school glee club. In addition, she has been found to be a perfect type for television and has appeared on several television programs which the school put on as part of its education program.

I hereby nominate Miss Cooper as the typical college co-ed.
Hackettstown, New Jersey. M. M. LEVELLE.



BETTE COOPER, NINETEEN, PREPARES FOR SPIN ON SIDEWALKS OF CENTENARY COLLEGE.

CENTENARY'S BETTE COOPER WHEN SHE WAS CHOSEN "MISS AMERICA 1937."

GLAMOR BOY AND QUEEN

SIR: I enclose a photograph of two of our more prominent Sacramento Junior College students with the hope you may find it suitable for publication. Your magazine is a splendid publication, though somewhat lacking in material from far-western colleges and universities.

Pictured here is Virginia Owens, recently crowned queen of 1000 freshmen at the Freshman Ball, with Kramer Adams, campus "glamor boy." Miss Owens drew the largest vote at any election at Sacramento's 20-year-old Junior College.
Sacramento Jr. College, Sacramento, California. ARDEN ADAMS.

FROM OUR CONTRIBUTORS

CONTENDER FOR "MISS AMERICA" TITLE

Sir: Enclosed is picture of Virginia Alguire, who will probably be Bowling Green University's selection to vie for Ohio's representative for the "Miss America" contest at Atlantic City this summer. This year Ohio is choosing its representative from some campus in this state.

Incidentally, Virginia is about to dive into our new natatorium, in which mixed swimming is now permitted, an innovation in colleges around this part of the country.

Bowling Green State University,
Bowling Green, Ohio.

ROBERT BARON.

CO-ED SNAKE CHARMER

Sir: Iowa State College's Luz Urquhart did a dance with this real snake in "Stars Over Veishea," all-college home-talent show. Luz is a senior.
Omaha, Nebraska.

E. K. LANGEVIN.

ON THE BEACH AT SANTA MONICA

Sir: Enclosed is a photo of Jean Wright (*top*) and Bebe Mortimer, Alpha Delta Pis from the University of Southern California, playing leapfrog on the beach at Santa Monica.
Los Angeles, Calif.

RALPH MORRIS.

INITIATION KISS

Sir: Herewith is a photo of Homer Howell being initiated into Omicron Delta Kappa, honorary fraternity, during the Senior Prom at Vanderbilt University. In order to become eligible for membership, a boy has to have a high scholastic average, and be active in campus activities as well. Picture shows him kissing his date, Mary Helen Henry.
Nashville, Tenn.

VAN IRWIN, JR.

McFARLAND TWINS and JUDY STARR

Arthur McFarland looks after the arrangements and the music end of their orchestra. The McFarland Twins may be heard broadcasting from the Blue Gardens in Armonk, N. Y. on a coast-to-coast network.

use HOME RECORDO! You, Too, Can Make Your Own Records If You Sing or Play an Instrument

George McFarland tends to the business end of the orchestra and helps lead the band with his brother. The orchestra just finished a successful run at the Paramount Theatre in New York.

MAKE YOUR OWN RECORDS AT HOME

Before spending money for an audition, make a "home record" of your voice or musical instrument and mail it to a reliable agency . . . you might be one of the lucky ones to find fame and success through this easy method of bringing your talents before the proper authorities.

Burt Ennis, vocalist with the McFarland Twins, is shown checking his home recording with the music score.

Now a new invention permits you to make a recording of your own singing, talking or instrument playing. Any one can quickly and easily make phonograph records and play them back at once. Record your voice or your friends' voices. If you play an instrument, you can make a record and you and your friends can hear it as often as you like. You can also record orchestras or favorite radio programs right off the air and replay them whenever you wish.

THINK OF IT! I JUST MADE THIS RECORD WITH THE NEW HOME RECORDO!
IT'S WONDEFUL —AND SO SIMPLE —PLEASE LET ME MAKE A RECORD.
YES, BOB, AND IT SURE SOUNDS LIKE YOUR VOICE!

Everything is included. Nothing else to buy and nothing else to pay. You get complete HOME RECORDING UNIT, which includes special recording needle, playing needles, 6 two-sided unbreakable records. Also spiral feeding attachment and combination recording and playback unit suitable for recording a skit, voice, instrument or radio broadcast. ADDITIONAL 2-SIDED BLANK RECORDS COST ONLY $ .75 per dozen.

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REFUND GUARANTEE!

IT'S LOTS OF FUN TOO! HAVING RECORDING PARTIES!

You'll get a real thrill out of HOME RECORDING. Surprise your friends by letting them hear your voice or playing right from a record. Record a snappy talking feature. Record jokes and become the life of the party. Great to help train your voice and to cultivate speech. Nothing to practice . . . you start recording at once . . . everything necessary included. Nothing else to buy. Just sing, speak or play and HOME RECORDO unit, which operates on your electric or old type phonograph, will do the recording on special blank records we furnish. You can immediately play the records back on any phonograph as often as you wish. Make your HOME MOVIE a talking picture with Home Recordo. Simply make the record while filming and play back while showing the picture.

Judy Starr, petite songstress, whose vocal renditions were enthusiastically received by the crowds at the N. Y. Paramount, is shown making a home recording for her collection.

From Wm. C., California:
I have made several records and they have turned out Swell.

A.R.G. writes:
I received my Home Recordo and am having lots of enjoyment with it.
It sure is nice when you can make a record and afterwards listen to yourself play.

Miss Lillian C. says:
Your recording outfit was received all O. K. and proved to be all you claim it to be.

SEND NO MONEY! HURRY COUPON! START RECORDING AT ONCE!

HOME RECORDING CO.,
STUDIO ED, 11 West 17th St.,
New York, N. Y.

Send entire HOME RECORDING OUTFIT (including 6 two-sided records) described above, by return mail. I will pay postman $2.98, plus postage, on arrival. (Send cash or money order now for $3.00 and save postage.)

Send.....additional blank records at $.75 per dozen.
Name .....
Address .....
City and State.....
Note: Canadian and Foreign $3.50 cash with order

COMPLETE OUTFIT $2.98

INCLUDING SIX TWO-SIDED BLANK RECORDS ONLY

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